**Generic Media Release**

You can copy and paste the text from this page onto a document with your club’s header and send to local media outlets.

**Media Release:** **[Club Name] Opens Its Doors For The Community To Come And Try Karting**

[INSERT DATE]

**[Club Name]** Club is inviting the community to enjoy a free karting experience as part of

National Welcome To karting Day 2019 on [INSERT DATE]

People can attend by themselves, or with a partner, friends or family to get a taste of what Karting is all about.

The aim of National Welcome To Karting Day 2019 is to encourage people to find out how much fun, safe, accessible and affordable karting is.

[Club Name] President [INSERT NAME] encouraged people to pay the club a visit on [INSERT DATE].

“This is a fantastic opportunity for us to welcome the community to our club and our sport” he/she said.

“We encourage anyone who has ever wanted to try karting to come and have a look and enjoy karting with an experienced club member or instructor.

“We provide all the instructors, karts and safety equipment, so all you have to do is come along prepared for a good time with a hat and some sunscreen.” [Name] Kart shop will be in attendance to advise people on the best equipment to get new karters started in the sport.”

Welcome To Karting Day offers you the chance to go for and try karting with an experienced karter, enjoy the club’s facilities, and find out about the great sport of karting.

There are courses for young and old, aspiring karting and experienced karting through some of Karting Australia’s partner programs.

The whole family can get involved – kids as young as six can enjoy karting with a parent or guardian.

“Our Welcome To Karting Host can answer any questions about karting and our volunteers will ensure you have an enjoyable day at the club,” said [INSERT CLUB PRESIDENT SURNAME].

“We recommend people book in advance to ensure they can get out on track, but you can also register on the day.”

National Welcome To Karting Day 2019 is part of Karting Australia’s Welcome To Karting program, which has been launched in 2019 and designed to encourage more people to get in karts, out on track and enjoying the benefits of karting.

You can register for a FREE/[INSERT COST IF APPLICABLE] Welcome To Karting day experience at [Club Name] Club by contacting [Contact person’s name] at [PHONE NUMBER] or [EMAIL ADDRESS] [Online registration site]

For more information about karting, visit [CLUB WEBSITE] and www.karting.net.au